



Looking forward – the year ahead

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**Sara Crofts**  
Chief Executive



# New Icon Strategy – overview



1. Champion cultural heritage and the value of conservation
2. Extend our reach within the UK and internationally
3. Maintain high standards in conservation practice
4. Develop conservation as an inclusive and rewarding career
5. Strengthen our Institute

[www.icon.org.uk/about-us/our-work/icon-strategy.html](http://www.icon.org.uk/about-us/our-work/icon-strategy.html)

# Policy and Advocacy

- Pay and reward
- Accreditation, training and skills
- Sustainability







SUSTAINABILITY NETWORK

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# Twitter Conference

## 8th November 2022

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# PRESERVING MODERN ICONS

This football shirt recently sold for \$9.28 million, so how do textile conservationists rise to the challenge of synthetic fibres?

Joanna Williams



Maradona's 'hand of God' 1986 World Cup



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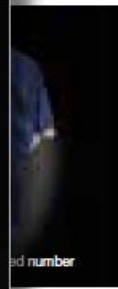
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Repair of the stitching

ABOUT THE SHIRT



Joanna Williams  
Textile expert at the  
Museum London  
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To read the complete interview with Joanna Williams and to see her step by step tutorial on preserving the Maradona shirt use the bar code above or go to [www.theconservator.org.uk/j.williams](http://www.theconservator.org.uk/j.williams)

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Technology of fabric is accelerating so fast it is becoming difficult to source original materials

### The materials

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Replacing holes



Examining the weave



Examining the weave



Replacing holes



Fading print

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# New Member Magazine

# Marsh Charitable Trust – new awards scheme

The **Marsh Awards for the Conservation and Restoration of Objects and Collections** are intended to promote wider recognition of the value that conservation brings to society. We also hope that they will serve to ensure that the work of conservation professionals is better recognised and more fully respected.



Marsh Heritage Conservation in Action Award

Marsh Award for Early Career Conservators

Marsh Award for Research in Conservation

Call for nominations will be launched in early in the new year.

Information: [www.icon.org.uk/impact/marsh-awards.html](http://www.icon.org.uk/impact/marsh-awards.html)





# Members meeting – March 2023

- Short updates on Icon's work and key projects
- Q&A with members of the Board of Trustees
- Presentation of the Marsh Trust Awards
- Drinks and networking

# Join the conversation

Come along to one of my monthly *Drop-in Sessions*

Drop me a note:

[sara.crofts@icon.org.uk](mailto:sara.crofts@icon.org.uk)

Engage with our social media channels:

- Instagram
- Twitter
- Facebook
- LinkedIn

The screenshot shows the website for Icon, The Institute of Conservation. The header includes the logo and navigation links: 'Donate to Icon', 'Join us', 'Sign in', and a search icon. A red navigation bar contains links for 'About us', 'Resources', 'Impact', 'Careers', 'Accreditation', 'Groups & Networks', and 'Events'. The main content area features a breadcrumb trail: 'You are here: Homepage → Events → CEx Drop-in Session - Christmas Special 2022'. Below this, there are 'Social' and 'Free' tags. The event title is 'CEX Drop-in Session - Christmas Special 2022', followed by the description: 'Join Sara Crofts, Icon's Chief Executive, for a monthly lunch time drop-in session - everyone is welcome!'. The date and time are listed as '23 December 2022' and '1pm - 2pm'. The background image shows people sitting at a table.

These monthly lunchtime 'drop in sessions' have been running since early 2021 and usually take place on the third Friday in the month. There isn't a formal agenda, so feel free to bring up any topic you wish. We're interested to hear about your experiences and to understand more about the issues that members face in their workplaces. We'd also welcome ideas or

Booking

Free

[www.icon.org.uk/events.html](http://www.icon.org.uk/events.html)